

SPRING 2015 CORE COLLECTION

CURRENT A STATUS STYLES

















28 mm



28 mm



READE

24 mm



28 mm









€ 119,00 READE



NY2135 € 139.00 STANHOPE 28 mm



NY8833 € 89,00 STANHOPE 28 mm



NY8139 € 195,00 / € 179,00* CHAMBERS 30 mm



NY8181 € 275,00 / € 249,00* CHAMBERS 38 mm















NY8141 € 215,00 / € 199,00* CHAMBERS 30 mm



SPRING 2015

Core Statement

Tried, tested and trusted, the core assortment is a globally relevant collection of sustainable, business-driving styles across several platforms, capturing a majority of sales across all channels.

EXISTING ASSORTMENT

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CHAMBERS

The Chambers watch is as robust as it is elegant, meeting the demand of today's modern woman. With its classic lines and clean face, the Chambers fuses timeless elegance and modern sophistication for a statement-making watch that – like the city itself – is forever in style.

MOVEMENT

3 Hand & Chrono / Date

CASE MATERIAL

Stainless Steel, 5 ATM

BAND MATERIAL

Stainless Steel & Ceramic



NY2212 € 139,00 Silvery-White Dial 24 mm



NY8485 € 139,00 White MOP Dial 30 mm



NY2216 € 139,00 Silvery-White Dial 36 mm



NY8507 € 199,00 White MOP Dial











NY8742 € 159,00 White MOP Dial 30 mm



NY2213 € 159,00 Silvery-White Dial 24 mm



NY8812 € 159,00 White MOP Dial 30 mm



NY2214 € 159,00 Silvery-White Dial 24 mm











NY8486 € 155,00 / € 159,00* Rose Gold-tone MOP Dial



NY2218 € 159,00 Silvery-White Dial



NY8508 € 215,00 / € 219,00* Rose Gold-tone MOP Dial



NY2219 € 159,00 Black Dial











NY8139 € 195,00 / € 179,00* White Dial, Ceramic/SS Bracelet 30 mm



NY8181 € 275,00 / € 249,00* White Dial, Ceramic/SS Bracelet 38 mm



€ 215,00 / € 199,00* White Dial, Ceramic/SS Bracelet 30 mm



€ 295,00 / € 279,00* White Dial, Ceramic/SS Bracelet 38 mm







CHAMBERS

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MOVEMENT

3 Hand & Chrono / Date

CASE MATERIAL

Stainless Steel, 5 ATM

BAND MATERIAL

Stainless Steel & Ceramic



€ 175,00 / € 179,00* Black Dial, Ceramic Bracelet 30 mm



NY4914 € 245,00 / € 249,00* Black Dial, Ceramic Bracelet 38 mm





STANHOPE

The Stanhope is the ideal destination for travelers and New Yorkers alike looking to indulge in a new standard of quiet sophistication and luxurious style. The refined elegance of this classic New York hotel is imbued in the design of the Stanhope watch. The watch's gentle curves and polished perfection make a dramatic statement, either on its own or paired with your favorite jewelry.

MOVEMENT

3 Hand

CASE MATERIAL

Stainless Steel & Mixed Metals, 3 ATM

BAND MATERIAL

Stainless Steel, Mixed Metals, Ceramic & Leather



NY2133 € 119,00 Silvery-White Dial 28 mm



NY8831 € 79,00 Silver-tone Dial 28 mm



€ 89,00 Silver-tone Dial 28 mm



€ 139,00 Silvery-White Dial 28 mm

























NY8833 € 89,00 Silvery-White Dial











€ 159,00 Silver-tone Dial 36 mm





Silvery-White Dial Brown Leather Straps · 36 mm



Silvery-White Dial Brown Leather Straps · 28 mm







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MOVEMENT

3 Hand

CASE MATERIAL

Stainless Steel & Mixed Metals

BAND MATERIAL

Stainless Steel, Mixed Metals, Ceramic & Leather

SOHO

Nestled in the heart of downtown Manhattan is SoHo, an area where art and fashion converge. SoHo is the ideal influence for a timepiece that is modern and versatile. The SoHo watch's wide top ring calls to mind the grandeur and openness of the neighborhood's architecture, while its sleek lines and sexy look channels the neighborhood's fashion expertise. A watch that is of-the-moment, yet will never go out of style.

MOVEMENT

3 Hand & Chrono

CASE MATERIAL

Stainless Steel, 5 ATM

BAND MATERIAL

Stainless Steel & Leather



€ 89,00 Silvery-White Dial Pink Leather Straps · 28 mm





€ 89,00 Silvery-White Dial Brown Leather Straps · 28 mm





€ 79,00 Silvery-White Dial White Leather Strap 28 mm





€ 89,00 Silvery-White Dial White Leather Strap





NY4519 € 99,00 White MOP Dial 28 mm



€ 119,00 Silver-tone Mirror Dial 34 mm



NY2273 € 179,00 Silvery-White Dial with Silvery-White Sub-eyes · 38 mm





NY2306

€ 119,00

Silver-tone Dial





NY2178

€ 139,00

Gold-tone Mirror Dial





NY2274 € 199,00 Silvery-White Dial with Silvery-White Sub-eyes · 38 mm NEW



NY2308 € 139,00 Rose Gold-tone Dial 24 mm NEW







NY2307

€ 139,00

Gold-tone Dial

NEW





€ 139,00 Rose Gold-tone Mirror Dial 34 mm



€ 199,00 Silvery-White Dial with Silvery-White Sub-eyes · 38 mm



€ 99,00 Pink with Purple Dial White Leather Strap · 34 mm







SOHO

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MOVEMENT

3 Hand & Chrono

CASE MATERIAL

Stainless Steel, 5 ATM

BAND MATERIAL

Stainless Steel & Leather

READE

Situated in the heart of TriBeCa, Reade Street is dotted with industrial chic lofts that boast soaring ceilings and classic cast-iron facades. Like the buildings on the street, the Reade watch also plays with proportions and materials - pairing an oversized case with a sleek, thin bracelet - to dramatic effect.

MOVEMENT

2 Hand & 3 Hand

CASE MATERIAL

Stainless Steel & Mixed Metals, 3 ATM

BAND MATERIAL

Stainless Steel & Mesh



€ 99,00 Blue with Green Dial White Leather Strap · 34 mm









Silver-tone Mirror Dial 24 mm



Black Dial 24 mm



Silvery-White Dial 24 mm











€ 119,00 Rose Gold-tone Dial



TOMPKINS

Tucked in the East Village, Tompkins Square Park is a welcoming open space where a cross-section of New Yorkers visit and play. The Tompkins watch plays off of this eclectic accessibility, with its easy styling and clean execution that makes it look completely current when sitting on any wrist.

MOVEMENT

3 Hand, Chrono / Date & Digital

CASE MATERIAL

Stainless Steel & Mixed Metals, 3 ATM & 5 ATM

BAND MATERIAL

Stainless Steel, Mixed Metals, Silicone & Leather



€ 99.00 Silver-tone Mirror Logo Dial 32 mm





€ 119,00 Gold-tone Mirror Logo Dial 32 mm





€ 119,00 Rose Gold-tone Mirror Logo Dial 32 mm



CROSSWALK

Manhattan's crosswalks are the intersection of life and energy on the streets of New York. The Crosswalk watch captures the pulse and dynamism of the city with its arresting, crisscross bracelet. A provocative watch that is bold, strong and destined to $% \label{eq:control_eq} % \begin{subarray}{ll} \end{subarray} % \begin{sub$ become an instant classic.

MOVEMENT

3 Hand

CASE MATERIAL

Stainless Steel, 3 ATM

BAND MATERIAL

Stainless Steel



€ 119,00 Silvery-White Dial 20 mm

053858 208926



€ 139,00 Silvery-White Dial 20 mm



NY2174 € 139,00 Black Dial 20 mm



NY2234 € 119,00 Silvery-White Dial 17 x 28 mm







NY2252 € 139.00 Silvery-White Dial 17 x 28 mm



NY2171 € 139,00 Silvery-White Dial 20 mm



NY2235 € 139,00 Silvery-White Dial 17 x 28 mm



NY2170 € 139,00 Champagne Dial 20 mm











NY2313 € 139,00 Gold-tone Dial 17 x 28 mm NEW



NY2237 € 159,00 Gold-tone Dial 17 x 28 mm



NY2172 € 139,00 Silvery-White Dial



€ 139,00 Silvery-White Dial 17 x 28 mm













17 x 28 mm

BEEKMAN

The stacked town homes of Beekman Place, a neighborhood on the east side of Manhattan, produce an effect that is easily recreated with the versatile Beekman watch. Sleek and narrow like its namesake neighborhood, Beekman is designed to stack and pair with your favorite jewelry pieces. A variety of material options enable a customized look for every watch wearer.

MOVEMENT

2 Hand

CASE MATERIAL

Stainless Steel, 3 ATM

BAND MATERIAL

Stainless Steel & Mesh

JITNEY

Unpretentious and accessible, yet loaded with character and style, the Jitney watch is as chic as a summer getaway in the Hamptons. Boasting sporty styling and an easy mix of materials, the Jitney answers the call for those who demand an exacting watch that is robust as well as refined.

MOVEMENT

3 Hand & Chrono / Date

CASE MATERIAL

Stainless Steel & Ceramic, 5 ATM

BAND MATERIAL

Stainless Steel & Ceramic



NY2138 € 119,00

Silver-tone Dial, Silver-tone Bracelet, Silver-tone Stitch Links 33 mm x 13 mm





NY2140 € 139,00

Silver-tone Dial, Gold-tone Bracelet, Silver-tone Stitch Links 33 mm x 13 mm





NY2141 € 139,00

Silver-tone Dial, Rose Gold-tone Bracelet, Silver-tone Stitch Links 33 mm x 13 mm





NY2130

€ 159,00 White Dial with Black Subeye 36 mm





NY2132 € 179,00

White Dial with White Subeye





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