

SUMMER 2014 CORE COLLECTION

CURRENT A STATUS STYLES



NY8485 139,00 € White MOP Dial 30 mm / Glam CORE



NY8486 155,00€ Rose Gold-tone MOP Dial 30 mm / Glam CORE



NY8139 195,00€ White Dial, Ceramic/SS Bracelet · 30 mm / Chic



NY8141 215,00€ White Dial, Ceramic/SS Bracelet · 30 mm / Chic CORE



NY8860 179,00 € Silver-tone Mirror Dial 38 mm / Modern CORE



NY8862 199,00€ Rose Gold-tone Mirror Dial 38 mm / Modern CORE









NY8832 89,00 € Silver-tone Dial 28 mm / Chic



99,00€ Silver-tone Dial 24 mm / Chic



NY8541 99,00 € Black Dial 24 mm / Chic



NY8542 119,00 € Rose Gold-tone Dial 24 mm / Chic









SUMMER SUMMER

Core Statement

Tried, tested and trusted, the core assortment is a globally relevant collection of sustainable, business-driving styles across several platforms, capturing a majority of sales across all channels.

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CHAMBERS

The Chambers watch is as robust as it is elegant, meeting the demand of today's modern woman. With its classic lines and clean face, the Chambers fuses timeless elegance and modern sophistication for a statement-making watch that - like the city itself - is forever in style.

MOVEMENT

3 Hand & Chrono

CASE MATERIAL

Stainless Steel & Ceramic, 5 ATM

BAND MATERIAL

Stainless Steel & Ceramic



NY8507 199,00€ White MOP Dial 38 mm / Glam



NY8485 139,00 € White MOP Dial 30 mm / Glam CORE



NY8742 159,00 € White MOP Dial 30 mm / Glam



NY8812 159,00 € White MOP Dial 30 mm / Glam











NY8508 215.00 € Rose Gold-tone MOP Dial 38 mm / Glam



NY8486 155.00 € Rose Gold-tone MOP Dial 30 mm / Glam



NY8181 275,00 € White Dial, Ceramic/SS Bracelet 38 mm / Chic



NY8139 195,00 € White Dial, Ceramic/SS Bracelet 30 mm / Chic











NY8183 295,00 € White Dial, Ceramic/SS Bracelet 38 mm / Chic



NY8141 215,00 € White Dial, Ceramic/SS Bracelet 30 mm / Chic CORE



NY4914 245,00 € Black Dial, Ceramic Bracelet 38 mm / Chic



175,00 € Black Dial, Ceramic Bracelet 30 mm / Chic









SOHO

Nestled in the heart of downtown Manhattan is SoHo, an area where art and fashion converge SoHo is the ideal influence for a timepiece that is modern and versatile. The SoHo watch's wide top ring calls to mind the grandeur and openness of the neighborhood's architecture, while its sleek lines and sexy look channels the neighborhood's fashion expertise. A watch that is of-the-moment, yet will never go out of style.

MOVEMENT

3 Hand & Chrono

CASE MATERIAL

Stainless Steel, 5 ATM

BAND MATERIAL

Stainless Steel Bracelets & Saffiano Strap



179,00 € Silver-tone Mirror Dial 38 mm / Modern



119,00 € Silver-tone Mirror Dial 34 mm / Modern



NY4331 179,00€ White MOP Dial 38 mm / Modern



NY4519 99,00€ White MOP Dial 28 mm / Modern











NY4791 119,00 € White MOP Dial 28 mm / Chic



199,00€ White Dial with Grey, White and Black Subeyes 38 mm / Modern



199.00 € Gold-tone Mirror Dial 38 mm / Modern



139,00 € Gold-tone Mirror Dial 34 mm / Modern











139,00 € White MOP Dial 28 mm / Chic



199,00 € Rose Gold-tone Mirror Dial 38 mm / Modern CORE



139,00 € Rose Gold-tone Mirror Dial 34 mm / Modern NEW



NY8121 139,00 € White MOP Dial 28 mm / Chic











NY2184 139,00 € Grey to White Gradient Dial 34 mm / Edge





119,00 € Grey to White Gradient Dial, White Saffiano Strap · 34 mm / Edge



STANHOPE

Nestled in the heart of downtown Manhattan is SoHo, an area where art and fashion converge. SoHo is the ideal influence for a timepiece that is modern and versatile. The SoHo watch's wide top ring calls to mind the grandeur and openness of the neighborhood's architecture, while its sleek lines and sexy look channels the neighborhood's fashion expertise. A watch that is of-the-moment, yet will never go out of style.

MOVEMENT

3 Hand

CASE MATERIAL

Stainless Steel & Mixed Metals, 5 ATM

BAND MATERIAL

Stainless Steel, Mixed Metals & Leather



119,00 € Silvery White Dial, Silver-tone Chain Bracelet, 28 mm / Chic



28 mm / Chic CORE















139.00 € Silvery White Dial, Rose Gold-tone Chain Bracelet, 28 mm / Chic



NY8833 89,00€ Silvery White Dial 28 mm / Chic



79.00 € Silvery White Dial, White Strap 28 mm / Chic













79,00€ Black Dial, White Saffiano Strap 28 mm / Chic NEW



79,00€ Silvery White Dial, Black Saffiano Strap · 28 mm / Chic NEW



89,00€ Silvery White Dial, White Saffiano Strap, 28 mm / Chic NEW



NY8835 89,00€ Silvery White Dial, White Strap 28 mm / Chic







READE

Situated in the heart of TriBeCa, Reade Street is dotted with industrial chic lofts that boast soaring ceilings and classic cast-iron façades. Like the buildings on the street, the Reade watch also plays with proportions and materials pairing an oversized case with a sleek, thin bracelet – to dramatic

MOVEMENT

2 Hand

CASE MATERIAL

Stainless Steel & Mixed Metals, 3 ATM & 5 ATM

BAND MATERIAL

Stainless Steel, Mixed Metals & Leather



99,00€ Silver-tone Mirror Dial 24 mm / Chic



99,00€ Silver-tone Dial 24 mm / Chic CORE











119.00 € Gold-tone Mirror Dial 24 mm / Chic



119,00€ Silvery White Dial 24 mm / Chic



119,00€ Rose Gold-tone Dial 24 mm / Chic CORE









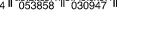


NY8878 89,00€ Black Dial, Black Strap 24 mm / Edge



NY2196 89,00€ Silvery White Dial, White Saffiano Strap 24 mm / Chic NEW





CROSSWALK

Manhattan's crosswalks are the intersection of life and energy on the streets of New York. The Crosswalk watch captures the pulse and dynamism of the city with its arresting, crisscross bracelet. A provocative watch that is bold, strong and destined to become an instant classic.

MOVEMENT

3 Hand

CASE MATERIAL

Stainless Steel, 3 ATM

BAND MATERIAL

Stainless Steel



119,00€ Silvery White Dial 20 mm / Chic



139,00 € Silvery White Dial 20 mm / Chic



20 mm / Chic











139,00 € Champagne Dial 20 mm / Chic



139,00 € Silvery White Dial 20 mm / Chic







CROSBY

Inspired by the streams and waterways that arched along historical New York, the Crosby watch is the epitome of playful luxury. Its dramatic curves and whimsical design is an evolution of timeless watchmaking and iconic designs, all reinterpreted with glamour and elegance for the modern woman. Ideal for the free-spirited, elegant watch wearer.

MOVEMENT

2 Hand

CASE MATERIAL

Stainless Steel, 3 ATM

BAND MATERIAL

Stainless Steel



NY8872 99,00€ Silver-tone Mirror Dial 31 mm x 18 mm / Chic



NY4631 99,00€ White MOP Dial



NY4633 129,00 € White MOP Dial 31 mm x 18 mm / Chic



NY4634 99,00€ White MOP Dial











NY8873 119,00€ Gold-tone Mirror Dial 31 mm x 18 mm / Chic



NY8680 119,00€ Champagne MOP Dial 31 mm x 18 mm / Chic



NY8874 119,00€ Rose Gold-tone Mirror Dial 31 mm x 18 mm / Chic





BEEKMAN

The stacked town homes of Beekman Place, a tony neighborhood on the east side of Manhattan, produce an effect that is easily recreated with the versatile Beekman watch. Sleek and narrow like its namesake neighborhood, Beekman is designed to stack and pair with your favorite jewelry pieces. A variety of material options enable a customized look for every watch

MOVEMENT

2 Hand

CASE MATERIAL

Stainless Steel, 3 ATM

BAND MATERIAL

Stainless Steel & Enamel



119,00€

Silver-tone Dial, Silver-tone Bracelet, Silver-tone Stitch Links





NY8756 € 139,00

Silver-tone Dial 33 mm x 13 mm / Modern





NY2140 139,00 €

Silver-tone Dial, Gold-tone Bracelet, Silver-tone Stitch Links 33 mm x 13 mm / Modern





€ 159,00 Champagne Dial 33 mm x 13 mm / Modern





NY2141 139,00 €

Silver-tone Dial, Rose Gold-tone Bracelet, Silver-tone Stitch Links





159,00€

White Dial, SS/Enamel Bangle 33 mm x 13 mm / Modern





NY8760

€ 159,00 Black Dial, SS/Enamel Bangle 33 mm x 13 mm / Modern



BRYANT PARK

The Bryant Park watch is sexy. dramatic and totally New York. The clean, crisp lines of its square case call to mind the skyscrapers that stand stalwart in the city's skyline and the gridded pattern of Manhattan's streets - all beautifully geometric and refreshingly bold. This watch creates an exquisite eye-catching effect that turns up the volume on any outfit.

MOVEMENT

3 Hand

CASE MATERIAL Stainless Steel, 3 ATM

BAND MATERIAL



NY2112 € 159,00 Silver-tone Mirror Dial





€ 179,00 Gold-tone Mirror Dial 22 mm x 22 mm / Edge



NY2114 € 179,00 Rose Gold-tone Mirror Dial 22 mm x 22 mm / Edge









NY8876 119,00€ Gold-tone Mirror Logo Dial 32 mm / Chic



119,00€ Rose Gold-tone Mirror Logo Dial 32 mm / Chic



TOMPKINS

Tucked in the East Village, Tompkins Square Park is a welcoming open space where a cross-section of New Yorkers visit and play. The Tompkins watch plays off of this eclectic accessibility, with its easy styling and clean execution that makes it look completely current sitting on any wrist.

MOVEMENT

3 Hand

CASE MATERIAL

BAND MATERIAL

Stainless Steel



NY8875

99,00€

Silver-tone Mirror Logo Dial

32 mm / Chic



JITNEY

Unpretentious and accessible, yet loaded with character and style, the Jitney watch is as chic as a summer getaway in the Hamptons. Boasting sporty styling and an easy mix of materials, the Jitney answers the call for those who demand an exacting watch that is robust as well as refined.

MOVEMENT

3 Hand & Chrono

CASE MATERIAL

Stainless Steel, 5 ATM

BAND MATERIAL

Stainless Steel



159,00 € White Dial with Black Subeye 36 mm / Chic



179,00 € White Dial with White Subeye 36 mm / Chic





NOT ASSIGNED

MOVEMENT

2 Hand & 3 Hand

CASE MATERIAL

Stainless Steel, Mixed Metals, 3 ATM & 5 ATM

BAND MATERIAL

Stainless Steel, Mixed Metals



NY4661 179,00€ Silver-tone Dial 29 mm x 32 mm / Glam



NY4662 199,00€ Silver-tone Dial 29 mm x 32 mm / Glam



NY8446 195,00€ Silver-tone Dial 29 mm x 32 mm / Glam



NY8850 79,00€ Silver-tone Dial 41 mm x 19 mm / Modern











NY8851 79,00€ Black Dial 41 mm x 19 mm / Modern



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