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SKAGEN
DENMARK



WINTER 2014
Watch Horisont Line Book



WINTER 2014

WINTER WONDERS

Our journey home for the holiday season takes us through a winter landscape full of wonder to the warm embrace of family and friends. For Holiday 2014, we updated our collection with styles that call to mind the beauty of winter and the joyful celebrations shared by loved ones.



Skagen's distinct collections honor Danish design by achieving elegance through simplicity. Combining the inspiration of timeless Danish craftsmanship with thoughtful innovation, we've created honest, high-quality products that are both functional and elegant. Our design philosophy offers an escape from complexity, encouraging thought and reflection. In a fast-paced world, we invite you to come in and stay.



WARM

Hygge is an integral part of Danish and Scandinavian culture. While it's hard to define, *hygge* suggests hospitality, family, friends, laughter, community, and sharing. We set *hygge* as an ideal to strive for through our brand, our communications, and our stores, earning the trust of new friends through a warm welcome.



HONEST

"Beauty without honesty is like a rose without perfume."

— *Scandinavian proverb*

Our designs mean nothing without trust. Our community must trust us — our workmanship, our story, and our communication with the outside world. Through honesty, openness, and simplicity, we demonstrate that we have nothing to hide. We provide high-quality products and an authentic Scandinavian experience that enhances the lives of our community members.





INSPIRING

We champion the village of Skagen, Denmark, as a place of natural beauty, with a great history, and a unique way of life. Through our brand, we offer the inspiration of Scandinavian culture and design to those facing a world of growing complexity. Through thoughtful stories, excellent product design, and great merchandising, we surprise, delight, and entertain.



INTENTIONAL

At Skagen, we take inspiration from the purposefulness of nature. In creating our products, we are thoughtful, attentive to detail, and true to function. By achieving elegance through simplicity and skilled craftsmanship, we honor the Scandinavian tradition of function-oriented thinking and nature's purposeful beauty.



ACCESSIBLE

We have equal relationships with each other and our community. We are not elitist or exclusive, and our community feels that we are approachable. When they engage with us, they are rewarded with a sense of inclusion and a high level of value. They are receiving more than product: They become a member of a community and part of Skagen.



ICE

Dark grey and metallic straps capture the look of ice forming in the harbor during winter.

SHADOW ICE

MENS

CASE MATERIAL

Stainless Steel Case

BAND MATERIAL

Stainless Steel, Leather



SKW6146 **NEW**

€189

CASE: 41 MM



SKW6147 **NEW**

€179

CASE: 41 MM



SKW6149 **NEW**

€189

CASE: 41 MM



WARM GLOW

Golden and rose-golden details inspired by the accents of holiday celebrations.



TOUCH OF ROSE

LADIES

CASE MATERIAL

Stainless Steel Case

BAND MATERIAL

Stainless Steel, Leather



SKW2270 **NEW**

€159

CASE: 24 MM



SKW2277 **NEW**

€159

CASE: 30 MM



TOUCH OF GOLD

LADIES

CASE MATERIAL

Stainless Steel Case

BAND MATERIAL

Leather



SKW2266 **NEW**

€129

CASE: 30 MM



SKW2262 **NEW**

€129

CASE: 38 MM



TOUCH OF GOLD

MENS

CASE MATERIAL

Stainless Steel Case

BAND MATERIAL

Leather



SKW6142 **NEW**

€159

CASE: 40 MM



SKW6143 **NEW**

€189

CASE: 40 MM



PERFECT PRESENTS

New Jørn watches, compliment the balance of the line and make for special gifts for those you cherish.



JØRN

LADIES

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Leather



SKW2281 **NEW**

€99

CASE: 30 MM



SKW2283 **NEW**

€99

CASE: 30 MM



JØRN

MENS

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Leather



SKW6150 **NEW**

€99

CASE: 41 MM



SKW6152 **NEW**

€99

CASE: 41 MM



LADIES CORE



GRENN

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel, Leather



233XSSS

€129

CASE: 24 MM



SKW2044

€119

CASE: 24 MM



233XSRR

€139

CASE: 24 MM



233XSGG

€139

CASE: 24 MM



233XSTTM

€149

CASE: 24 MM



SKW2210

€139

CASE: 24 MM



LADIES CORE

LADIES CORE
ANCHER

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel



SKW2195

€149

CASE: 26 MM



355SGSC

€109

CASE: 26 MM



355SSS1

€119

CASE: 26 MM



355SMM1

€129

CASE: 26 MM



355SSRS

€129

CASE: 26 MM



355SSGS

€129

CASE: 26 MM



355LGSC

€109

CASE: 34 MM



SKW2152

€149

CASE: 34 MM



SKW2130

€169

CASE: 34 MM



SKW2129

€169

CASE: 34 MM



ANCHER cont.

CASE MATERIAL
Stainless Steel CaseBAND MATERIAL
Leather

SKW2192

€139

CASE: 26 MM



SKW2193

€139

CASE: 26 MM



DITTE

CASE MATERIAL
Stainless Steel CaseBAND MATERIAL
Stainless Steel, Leather

SKW2214

€129

CASE: 36,5 MM



SKW2215

€139

CASE: 36,5 MM



SKW2216

€139

CASE: 36,5 MM



FREJA

CASE MATERIAL
Stainless Steel CaseBAND MATERIAL
Stainless Steel, Leather

358SSSD

€109

CASE: 26 MM



358SSBD

€109

CASE: 26 MM



358SRSC

€119

CASE: 26 MM



358SRRD

€129

CASE: 26 MM



358SGSCD

€119

CASE: 26 MM



358SGGD

€129

CASE: 26 MM



358XSRM

€119

CASE: 22 MM



SKW2175

€129

CASE: 22 MM



358XSSLBC

€109

CASE: 26 MM



358SSLB

€99,90

CASE: 26 MM



LADIES CORE
LEONORA

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel

BEZEL MATERIAL
Glass



456SSS
€129
CASE: 25 MM





456SRR1
€149
CASE: 25 MM





456SGSG
€139
CASE: 25 MM





456SRM
€149
CASE: 25 MM





456SGS1
€129
CASE: 25 MM



ANITA

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel



SKW2149
€129
CASE: 30 MM





SKW2151
€149
CASE: 30 MM





SKW2150
€149
CASE: 30 MM





SKW2147
€129
CASE: 30 MM



ASTA

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel, Leather



SKW2049
€149
CASE: 28 MM





SKW2051
€149
CASE: 28 MM





SKW2050
€149
CASE: 28 MM



NICOLINE

CASE MATERIAL
Stainless Steel CaseBAND MATERIAL
Stainless Steel, Leather

SKW2075

€129

CASE: 32 MM



SKW2076

€139

CASE: 32 MM



SKW2059

€119

CASE: 32 MM



GITTE

CASE MATERIAL
Stainless Steel CaseBAND MATERIAL
Stainless Steel

SKW2140

€129

CASE: 38 MM



SKW2142

€149

CASE: 38 MM



SKW2141

€149

CASE: 38 MM



SKW2137

€129

CASE: 38 MM



SKW2138

€129

CASE: 38 MM



SKW2225

€179

CASE: 32 MM



SKW2227

€199

CASE: 32 MM



SKW2228

€139

CASE: 32 MM



SKW2230

€159

CASE: 32 MM



MENS CORE



GRENN

CASE MATERIAL
Stainless Steel Case, Titanium

BAND MATERIAL
Stainless Steel, Leather



233LSS
€119
CASE: 34 MM



233XLTTM
€139
CASE: 36 MM



233XLTTMO
€139
CASE: 36 MM



233XLTTN
€139
CASE: 36 MM



233XLTMB
€149
CASE: 36 MM



T233XLTMN
€149
CASE: 36 MM



SKW6117
€169
CASE: 41 MM



SKW6112
€139
CASE: 41 MM



SKW6113
€149
CASE: 41 MM



233XXLSLN
€129
CASE: 37 MM



233XXLRLB
€139
CASE: 37 MM



233XXLSLB
€129
CASE: 37 MM



ANCHER

CASE MATERIAL
Stainless Steel CasE

BAND MATERIAL
Stainless Steel



SKW6025

€159

CASE: 40 MM



SKW6051

€159

CASE: 40 MM



SKW6053

€179

CASE: 40 MM



SKW6109

€199

CASE: 40 MM



SKW6082

€149

CASE: 40 MM



SKW6024

€149

CASE: 40 MM



SKW6099

€179

CASE: 40 MM



SKW6095

€149

CASE: 40 MM



SKW6101

€149

CASE: 40 MM



SKW6104

€149

CASE: 40 MM



SKW6106

€189

CASE: 40 MM



809

CASE MATERIAL
Titanium Case
BAND MATERIAL
Stainless Steel



MELBYE

CASE MATERIAL
Titanium Case
BAND MATERIAL
Stainless Steel Mesh,
Titanium Links



HAVENE

CASE MATERIAL
Stainless Steel Case
BAND MATERIAL
Stainless Steel



MENS CORE BALDER

CASE MATERIAL
Titanium Case

BAND MATERIAL
Silicone, Titanium Links



SKW6074

€199

CASE: 42 MM



SKW6075

€209

CASE: 42 MM



SKW6076

€229

CASE: 42 MM



SKW6077

€229

CASE: 42 MM



AABYE

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel



SKW6054

€179

CASE: 39 MM



THEODOR

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Leather



858XLSLC

€129

CASE: 39 MM



858XLSLB

€129

CASE: 39 MM



SKW6083

€129

CASE: 40 MM



LAURITS

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel



SKW6033

€159

CASE: 38 MM



HOLST

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Leather



SKW6065
€149
CASE: 40 MM



SKW6086
€149
CASE: 40 MM



SKW6066
€159
CASE: 40 MM



MATTHIES

CASE MATERIAL
Stainless Steel Case

BAND MATERIAL
Stainless Steel



956XLTTN
€149
CASE: 39 MM



956XLTTB
€169
CASE: 39 MM



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